

# **FOR IMMEDIATE RELEASE**

December 12<sup>th</sup>, 2013

## **NEW START-UP “LONG BRIDGE INC.” OPENS IN WATERLOO REGION!**

**Cambridge ON:** Long Bridge Inc., specializing in the construction of custom electrical control panels, based out of Cambridge, Ontario Canada is pleased to announce the opening of their new 15,000 square foot manufacturing facility!

The management team, consisting of John Milligan - President, Peter Beacock - General Manager, Jerry Fronchak – Project Manager were brought together to leverage superior experience, strong technology aptitude and remarkable competence to meet the challenges that will come with this new venture, ensuring great success in the marketplace.

In his previous position, President John Milligan has garnered enormous respect having spearheaded a period of impressive growth between 2005 and 2013, increasing annual sales by over 400% and a quadrupling of the manufacturing footprint. In May 2013, John received his MBA from Queen’s University and this experience provided him the additional knowledge and skills necessary to launch Long Bridge Inc. In addition, international travel to South America and China provided John with a new perspective on business and the opportunities which existed. To leverage these opportunities, John established Long Bridge Inc. in 2013 and is ready to move forward with this exciting opportunity!

Milligan states *“The key to our success is our people. As we continue to experience success and growth, we will continue to reward and grow our team. We believe that our staff, which has worked together flawlessly for decades, will exert the technical expertise necessary to complement our refined business practices and we look forward to introducing many new products, remaining committed to providing innovative electrical, automation and control solutions!”*

It is this mind set and culture which epitomizes the company's vision and mission to provide more than electrical control panels. The company’s communication strategy is to provide their customers with the latest information on trends and methods designed to keep them current on the latest industry standards while providing honest, factual and high value information creating the bridge between the customers and the solutions they require. In addition, the company will utilize the very latest in digital media sharing information on their website, Linked In, Facebook, Twitter, Blogging and regular email updates.

### **About Long Bridge Inc.**

Long Bridge Inc. is a manufacturer of electrical control panels. Operated out of Cambridge, Ontario Canada, Long Bridge Inc. has a unique approach to the procurement of hardware and the assembly of components according to the specifications defined by their customers. Long Bridge Inc. only employs highly skilled technicians whose experience and specialized competence in dealing with the most intricate procedures in the assembly of complex electrical control systems. In the majority of cases, Long Bridge Inc. control panels are unique, one of a kind products which are tested to ensure compliance with CSA standards and will be used by industry in a myriad of different applications.

For more information visit: <http://www.longbridge.ca>

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